



IMPACT 20/20
Growing Tomorrow's Economy

MISSION POSSIBLE-Training Ops

Get Online. Reach More Customers. Increase Profits.

Join Impact 20/20 for upcoming "Mission Possible" broadband training!

First Series-February 18th

9:00am-11:00am

University of Minnesota, Crookston
Business Board Room, Dowell Hall
Crookston, MN 56716

3:00-5:00pm

Northwest Minnesota Foundation
NMF Conference Room
201 3rd St NW Bemidji, MN 56601

\$10.00 per person

Training event focused on the basics of getting online, being found online, and understanding what social media tools exist for success in business.

Second Series-March 12th

9:00am-11:00am

University of Minnesota, Crookston
Bede Ballroom
Crookston, MN 56716

3:00-5:00pm

Northwest Minnesota Foundation
NMF Conference Room
201 3rd St NW Bemidji, MN 56601

\$10.00 per person

Training event focused on a follow-up from February 18th training. This training will be focused on how you should design a website with goals in mind, learn what SEO (search engine optimization) is and why it's important, and what social media sites to use for specific businesses.

Mission Possible:

No Customer Left Behind

Impact 20/20 is on a mission in Northwest Minnesota to provide training and resources necessary for businesses to be successful using technology and social media. The mission IS possible-that no customer is left behind.

By the end of the training you'll understand best practices for creating a website, domain name, SEO, how to increase visibility, and which social media channels are best for your business.

Get the information you need to develop an online presence that will maximize the potential of your business!

To register please visit www.impact2020.org

